



شركة طرق الحرير العالمية ش.م.م. SILK ROUTES INTL. CO. LLC

(We Promote Oman to The Globe)



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Silk Routes Intl Co. LLC (Silk Route) is pleased to announce that they have been awarded the contract for real time monitoring solutions for Kunooz Oman Holding SAOC and its Subsidiaries' (Kunooz Oman) totaling approximately 160 vehicles.

Kunooz Oman a diversified mining business (gypsum, limestone, lime, gabbro, ready-mix and cement products, marble and transport) with a head office in Muscat and its operations across Oman, was looking for an ideal solution for monitor the effective utilisation of its remotely deployment manpower, assets and equipment. In addition, and a key ingredient to Kunooz Oman making the decision was the direct benefits associated to health and safety through this monitoring. In an era of information and in-trend technology, a perfect blend of both is critical in analyzing the cause and corrective actions in order to achieve organizational productivity and efficiency strategy.

Silk Routes collaborated with Lateral lemSoft PVT Ltd a pioneer in the field of real time monitoring solutions in Oman. A front-runner in the Industry adopting GSM/GPS/RFID technology based solution for the past decade. The flagship brand Tracer provides industry specific solution that fits any specific requirements across industries that relay on real time data for better operational efficiency.

Tracer being our bread and butter has had evolutions since inception based on multi industry and multimarket requirements. We as an OEM (Original Equipment and Manufacturer) of both the hardware and software can leverage the product addressing customer ideal requirements.

A web based portal with dedicated servers for speed, reliability, security and availability. As a matured product the portal, provide an impressive KPM (Key Performance Measures) dashboards with through insight. Any violations can be immediately address maximizing control across the Kunooz Group.

Silk Routes

General Manager

